Save $5 or More at the Door With the Discount Coupon Inside!
(See page 7 for details.)

It's the biggest.

It's the best.

AppleFest!

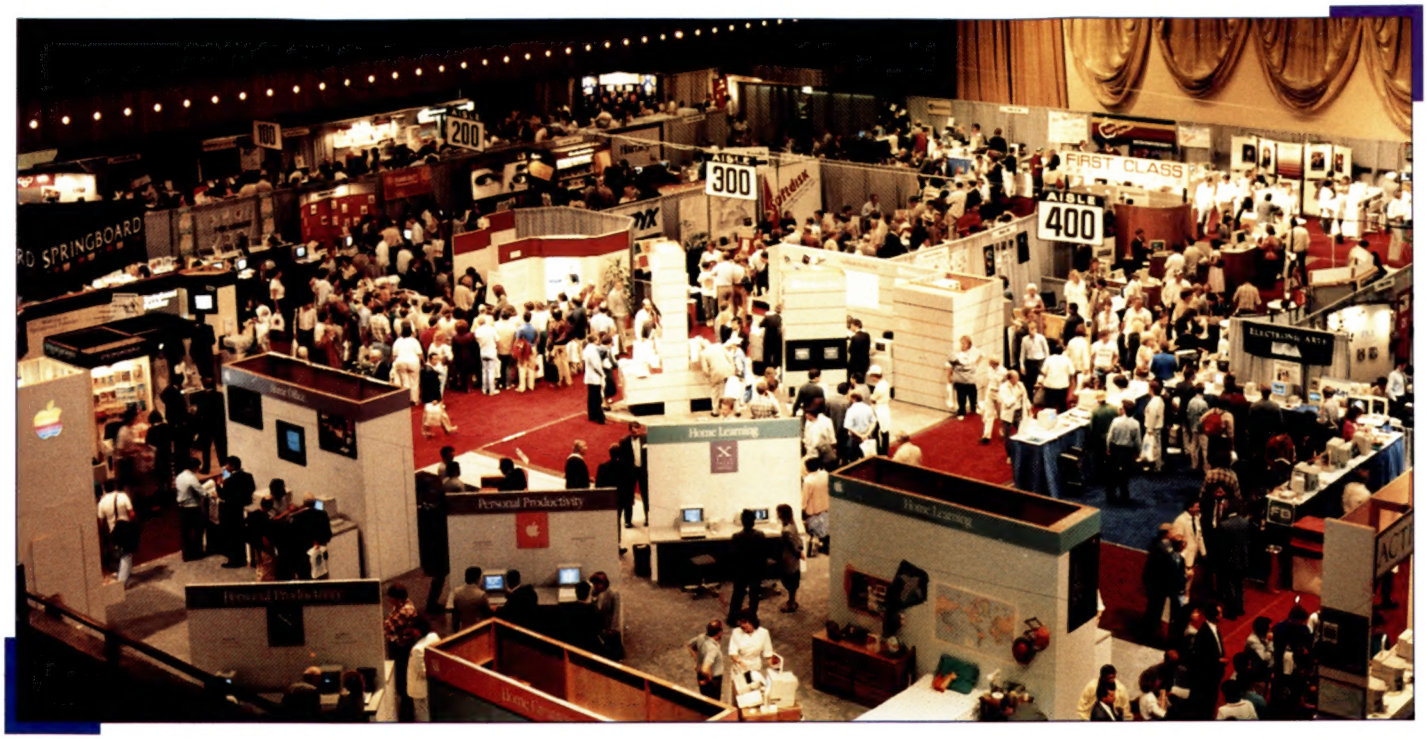
and Announcing

ComputerFest!™
for PC & Commodore Users

Coming for the First Time to the Greater New York Metro Area!

May 4-6, 1990
The Garden State
Convention Center
Somerset, New Jersey

- ☑ Thousands of products
- ☑ Terrific bargains
- ☑ 70+ conference sessions
- ☑ Apple® II and Macintosh®
- ☑ Valuable prizes
- ☑ Easy-access location
- ☑ Plus: ComputerFest™ (for PC and Commodore) next door!



September '87, San Francisco
"The best computer show I have been to in years."

May '88, Boston
"The seminars were fantastic! The casual approach made me feel like they were talking directly to me."

September '88, San Francisco
"My school district spent $1000 sending me to this conference. And it's been worth every penny."

May '89, Boston
"Outstanding, outstanding show. I loved every minute of it!"

September '89, San Francisco
"Fantastic. You can't beat the dealers' prices, and I'm learning a lot."

Over the past three years, more than 100,000 people have attended the AppleFest Conference & Exposition. They've come to learn about new products . . . to buy hardware, software, and supplies at terrific show discounts . . . to discover new applications and techniques through the conference program.

For them, AppleFest has meant the difference between simply using a computer — and really getting the most out of one.

And now it's your turn.

Because for the first time, AppleFest is coming to the greater New York metropolitan area.

For three days — Friday through Sunday, May 4-6 — the biggest developers and the most prominent leaders of the Apple II and the Macintosh school and home markets will set up shop in the brand new Garden State Convention Center in Somerset, New Jersey.

The show will feature everything that has always made AppleFest such a tremendous success: the large exhibit floor, vendor giveaways and prizes, half-day intensive seminars, exciting keynote speakers, a full conference program, and more.

And this year, AppleFest will be joined by its companion event, ComputerFest, which is designed to serve users of PC and Commodore computers. So if you or someone you know uses personal computers other than Macs or Apple IIs, there'll be plenty to see and do. (Your AppleFest ticket will get you into both shows.)

Come to AppleFest! Here's what's in it for you.

If You Want To:	*Then at AppleFest, You'll Find:*
1 Buy Apple II or Macintosh products at big discounts . . .	Unbelievable prices — straight from the developers and from their biggest dealers and mail-order houses. (Said one developer last year: "It's a buying frenzy!")
2 Learn power tips to help you use your Apple II or Mac . . .	Three days of conference sessions featuring some of the biggest names on the national Apple scene, plus twenty half-day intensive seminars to choose from.
3 Test the latest Apple II and Mac products . . .	New products galore — many of them announced right here at the show — and demonstrations every half-hour in the AppleFest Product Spotlight Theater.
4 Discover how easy desktop publishing can be . . .	A host of DTP sessions and seminars specifically created to help you learn the techniques and design tricks you'll need to produce topnotch publications.
5 Help your children learn to use a computer well . . .	Friendly advice and free presentations from top developers of learning software for the home . . . from the computer makers themselves . . . and from the Computer Learning Foundation.
6 Hear about creative classroom applications . . .	The Educators' Information Exchange, offering roundtable discussions in your own curriculum area, more than 50 other sessions, and much more. ("A wonderful, wonderful experience," wrote one teacher last spring.)
7 Meet like-minded users and learn about support groups . . .	20,000 other computer-users, along with prominent user groups, bulletin board SysOps and influential magazine editors. ("An Apple user's dream come true," said one user group leader after an '88 show.)

Don't Miss Out!

Call 1-800-262-FEST to register today!†

Show Hours*

Friday, May 4	10:00-6:00
Saturday, May 5	10:00-6:00
Sunday, May 6	10:00-4:00

** Half-day seminars start at 8:00 am and 1:00 pm on Thursday, Friday, and Saturday, May 3, 4, and 5.*

†Call 617-290-0400 in Mass.

Choose the way you want to learn.

FRIDAY, MAY 4, 1990

Strand	10:00-11:00	11:30-12:30	12:30-1:30	1:30-2:30	3:00-4:00	4:30-5:30
Computers at Home & Work	**Opening Keynote** Tom Snyder President, Tom Snyder Productions ❍	AppleWorks Clinic: Tips for Advanced Users ▲		Software for the Home Office: Editor's Choice ❍	Computer Games: What's New in the World of Amiga ❍	Budgets, Stocks, and Taxes: Managing Your Money by Computer ❍
Technology for Today & Tomorrow		How To Sell Your Software in Today's Market ❍		The Future of Computing: What Will the 90s Bring? ❍	PC Peripherals: A Hard Look at Drives, Printers & Modems ❑	
Educational Issues		**Educational Management Issues**				
		Trends in Educational Software: What to Watch For in 1990 ❍		Strategies for Computer Management in the Building & System ❍		In-Service Training: Models That Work ❍
Classroom Applications		Making Connections: Great Ideas in Telecommunications ❍			The Desktop Publishing Classroom ❍	Videodiscs in the Classroom: What You Can Do Now ▲
Educators' Information Exchange		Language Arts in Grades K-6 ❍		Social Studies in Grades K-6 ❍	Math in Grades 7-12 ❍	Computer Coordinators ❍
Exhibits	**The AppleFest and ComputerFest Expositions are open from 10:00 am to 6:00 pm.**					
Special Events	**Keynote:** Tom Snyder	Exhibits Open 10:00-6:00		Hardware and Software Product Spotlights (Throughout the day)		Prizes and Giveaways

❑ - IBM and Related ❍ - General Interest ▲ - Apple and Related

SATU

10:00-11:00	11:30-12:30
Enhancing Your Child's Education at Home with Computers ❍	
	HyperMedia: Changing the Way We Think, Teach, and Work ❍
Front Office Computing: Trends in Administrative Solutions ❍	Guidelines for Selecting & Using Classroom Networks ❍
Authoring Tools: Software That Puts You in the Driver's Seat ❍	Using Video in the Classroom ❍
Math in Grades K-6 ❍	Language Arts in Grades 7-12 ❍
The AppleFest and Con	
	Special Panel Discu Using the Apple II i School, and Small B

This schedule is tentative and subject to change.

The Conference At AppleFest/ComputerFest

Information. That's the key word for the 1990 Conference program, and you'll find more information than ever before. Featuring more than 50 different hour-long sessions (as well as some special two-hour presentations) on a wide range of topics, this year's conference is a must for the computer user in the home and school.

If you're a computer-using educator, don't miss the information-packed sessions for teachers and administrators. In the Educational Issues track, you will hear about the best solutions for some of your most pressing concerns — networks, computer management, and training. In the sessions under Classroom Applications, you'll learn valuable tips that will help you use computers more creatively and productively in your classroom. And for a free-wheeling interchange of ideas and information, don't miss the Educators' Information Exchange, a series of hour-long sessions in different curriculum areas.

The 1990 Conference is a wonderful opportunity to learn while you are having fun — and this is its first visit to the New York metro area. Don't miss it. Your Conference badge admits you to all three days, so come for more than one day and take advantage of everything!

Intensive Half-Day Seminars

If you're looking to become a power user, one or more of these Intensive Half-Day Seminars is the place for you. These four-hour courses on a variety of subjects are led by expert seminar leaders and include valuable handouts and resource materials. This is your chance to get tough questions answered and difficult problems solved.

The price of your seminar provides admission to all three days of the Conference and Exhibits. Half-Day Seminars are offered on Thursday, May 3, Friday, May 4, and Saturday, May 5 in the mornings and afternoons. Seating is limited, so call today to reserve your place.

Please note: These seminars are classroom instruction; they are not hands-on.

AppleWorks—Beyond the Basics
(May 3, 1:00-5:00; May 4, 8:00-12:00)
This seminar is a great opportunity for intermediate to advanced users to expand and enhance their use of the most popular program ever written for Apple II computers. Here you'll learn power tips and techniques, time-saving shortcuts, and the ins and outs of AppleWorks 3.0 and AppleWorks enhancements. The National AppleWorks Users Group's Dr. Warren Williams, who is nationally known for the quality of his presentations, will lead this seminar.

AppleWorks for Educators: Great Classroom Applications
(May 3, 1:00-5:00; May 5, 8:00-12:00)
In this seminar you will hear exciting new ideas, see examples of creative applications, and learn how to use AppleWorks as a productivity tool for both students and teachers. You'll benefit from seminar leader David Chesebrough's years of experience as an AppleWorks-using educator and author. A perennial AppleFest favorite.

AppleWorks GS, Part 1
(May 4, 8:00-12:00)
Even though the names are similar, AppleWorks GS is an entirely different program from AppleWorks. AppleWorks GS offers a powerful Macintosh-like approach to integrated software for the Apple IIGS. In Part 1 you will get an introductory look at the AppleWorks GS interface, the word processing module, database management, the communications capabilities, simple graphing, and the integration of data throughout these functions.

AppleWorks GS, Part 2
(May 4, 1:00-5:00)
In this second seminar on the popular AppleWorks GS package, you will immerse yourself in the more advanced functions of the program. Here you will learn more about the database functions in addition to spreadsheets, advanced graphics, page layout, and the sharing of information with special attention to desktop publishing. This seminar is aimed at those who have AppleWorks experience or have taken the AppleWorks GS, Part 1 seminar.

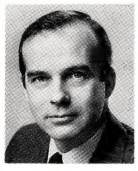
Beginning Programming on the Apple IIGS
(May 5, 1:00-5:00)
Programming is the key to unlocking the hidden power of your computer, and learning to program your Apple IIGS isn't nearly as hard as you think. In this seminar you will get the information you need to get started writing simple applications. If you have ever wanted to know more about what makes your IIGS work, here is the place to find out.

Desktop Publishing for Teachers on the Apple II
(May 4, 1:00-5:00)
Desktop publishing has changed the classroom, and teachers at all levels have found these computer tools to be very useful. In this seminar you will learn how these exciting capabilities can improve the materials you use in the classroom and hear innovative ideas for new classroom applications. If you want to use desktop publishing more creatively in your classroom, this is the seminar for you.

Desktop Publishing on the Apple IIGS
(May 3, 8:00-12:00)
This seminar will give you the information you need to produce beautiful publications with your Apple IIGS. Designed for beginning to intermediate users, this seminar will give you ideas and examples of applications; considerations for design, layout and production; and an introduction to the leading desktop publishing packages available for the Apple IIGS.

Desktop Publishing on the Macintosh
(May 4, 8:00-12:00)
In many ways the Macintosh sparked the desktop publishing revolution. It surely changed the way we create documents, from newsletters to party invitations. In this seminar, you'll learn the essential elements of Macintosh desktop publishing: how page-layout programs work, how to create and import graphics, and some of the golden rules of desktop publishing design to help you along the way.

RDAY, MAY 5, 1990

12:30-1:30	1:30-2:30	3:00-4:00	4:30-5:20
	Computer Games: What's New in the World of PCs ❑	Fifty Ways to Improve Your PC Computing Prowess ❑	Computer Games: What's New in the World of Apple II ▲
	Resources for Beginning Programmers: Where to Go for Help ❍	**Special Presentation:** Interactive Multimedia — Putting the Pieces Together ❍	
Educational Management Issues			
	Saturday Keynote  Bill Lord Vice President, ABC News Interactive ❍	Conquering Illiteracy With Technology ❍	
			Computer Tools for Teachers: Word Processing in the Classsroom ❍
		Science in Grades K-6 ❍	Science in Grades 7-12 ❍
puterFest Expositions are open from 10:00 am to 6:00 pm.			
ssion: n the Home, usiness	Product Spotlights (Throughout the Day)	Free Presentation: The Computer Learning Foundation	Prizes and Giveaways

SUNDAY, MAY 6, 1990

10:00-11:00	11:30-12:30	12:30-1:00	1:00-2:00	2:30-3:30
Desktop Publishing: How To Create Great Publications ❍	Music & Computers: The Newest Capabilities ❍			HyperCard: Stacks and Stacks of Ideas ▲
	The Expanding World of Computer Graphics ❍		The Ins & Outs of HyperStudio on the Apple IIGS ▲	Desktop Publishing on the PC: What You Need to Get Started ❑
Computer Games as Educational Tools ❍	Using Programming to Enhance Thinking Skills ❍		Computers & Special Education: Programs to Watch ❍	
Classroom Applications of HyperCard ▲			**Special Keynote Panel: Naming Names:** Teachers' Favorite Software for Language Arts, Social Studies, Math and Science ❍	
	Social Studies in Grades 7-12 ❍		Foreign Languages ❍	Special Education ❍
The AppleFest and ComputerFest Expositions are open from 10:00 am to 4:00 pm.				
	Free Presentation: **SeniorNet** (Everyone 60 or older is admitted free to AppleFest on Sunday)		Product Spotlights (Throughout the Day)	Prizes and Giveaways

Desktop Publishing on the Personal Computer
(May 3, 1:00-5:00)
Today it doesn't really matter what brand of computer you own; you too can become a desktop publisher. In this seminar you will learn the basics of desktop publishing on the personal computer, including what hardware is available for PC users, what page-layout software is and what its capabilities and limitations are, what fonts do, how scanners work, how word processors can be used for publishing, and more.

Graphics in the Classroom with the Apple IIGS
(May 5, 1:00-5:00)
This seminar will give you the information and knowledge you need to take the powerful graphics capabilities of the Apple IIGS and put them to work in your classroom. Michael Callery and Roberta Schwartz, nationally known graphics experts, teachers, and authors, will give you an overview of the GS graphics modes and candid appraisals of graphics software and peripherals. They'll also show you how to produce beautiful graphics for your classroom applications and presentations, no matter what your subject or grade level.

HyperCard: An Introduction
(May 4, 1:00-5:00)
HyperCard gives every Macintosh user the power to become a programmer, and in this seminar you will learn how you can use it to wonderful advantage. You'll find out what HyperCard is all about as well as the basic techniques for creating stacks. This is the seminar that will get you started in the fascinating world of HyperCard. *(Assumes familiarity with the Macintosh interface.)*

HyperCard for Intermediate and Advanced Users
(May 5, 1:00-5:00)
The power of HyperCard is limited only by your creativity and imagination. If you have some experience with this tool, here is the place to expand it. In this seminar you will learn how to put HyperCard to work in advanced areas, such as connecting, customizing and modifying stacks to meet your changing needs, and using HyperCard as a front end or engine for other applications and peripherals such as CD-ROM. *(Assumes familiarity with HyperCard.)*

HyperMedia on the Apple II
(May 3, 8:00-12:00)
Recently, products like HyperStudio and Tutor-Tech have opened up the world of hypermedia to the users of Apple IIs. In this seminar you will find out how these programs work, what you can do with them in the home, school, and business, and how to create your own applications and connect them to other media. Dr. Eric Branscomb, Director, Writing Program, Stonehill College, will teach you about some of the most exciting products on the market today.

Multimedia for Teachers: Using the Apple II in the Classroom
(May 3, 8:00-12:00)
One of the biggest secrets in the world of computers is the multimedia capability of the Apple II. And what a boon this is for classroom teachers. In this seminar you will learn how to use the Apple II to control videodisc players, digitize pictures and sound, create video overlays, and present interactive lessons. You will also see an interactive lesson developed with the Apple II software tools. This seminar is for every teacher who wants to learn how to put the most advanced technology to work with the tools you have available today.

Music, MIDI, and the Apple IIGS
(May 4, 8:00-12:00; May 5, 8:00-12:00)
Want to learn how to make beautiful music with your Apple IIGS? Come explore the world of music, MIDI, and sound. You'll discover how MIDI (Musical Instrument Digital Interface) allows you to record and compose music on your computer. You'll be astonished to discover the sophisticated music that's waiting in you and your Apple IIGS.

Programming in BASIC for Beginners
(May 5, 8:00-12:00)
BASIC (Beginner's All-purpose Symbolic Instruction Code) has been around for 25 years, but it is still the programming language most accessible to the beginner. In this seminar you will learn the basics — the information you need to to start writing your own programs. Programming is not as difficult as you might think, and here is the place to prove it.

Telecommunications: Everything You Ever Wanted to Know
(May 3, 1:00-5:00)
There's a whole world of computing as close as your telephone. But how do you use it productively? Michael Fischer, noted author and the former Telecommunications Editor of *A+* magazine, has all the answers. In this seminar you'll discover the exciting world of telecommunications — computers and modems, on-line services, local bulletin boards, and much more. You'll find out exactly what you need to know to become an expert telecommunicator — and to have fun becoming one.

Telecommunications for Teachers: Classroom Applications
(May 4, 1:00-5:00)
As an educator you are always looking for ways to improve your students' skills. In this seminar you will learn how to use telecommunications to do just that. Here you will learn about school-sponsored bulletin boards, examples of telecommunications projects from across the country, and a look at how schools can share files and experience through telecommunication networks like FrEdMail Network.

Tips and Techniques for the Power DOS User
(May 3, 8:00-12:00; May 5, 1:00-5:00)
To make your work on the personal computer more productive, a better understanding of DOS is a must. In this seminar you will learn the power tips and techniques that will help you get the most out of your computer system. Some of the topics will include formatting and using floppy and hard disks, working with files and directories, what batch files can do for you, insiders' shortcuts, and more.

Tips and Techniques for the Macintosh Power User
(May 5, 8:00-12:00)
If you want to use your Macintosh to its fullest potential, this is the seminar for you. You'll find out about the ins and outs of the Macintosh operating system, how desk accessories can make your work easier, the special keyboard commands and shortcuts that will make you a power user, and more. A great opportunity for users who really want to put their Mac to work.

Travel and Hotel Information

By Air

American Airlines is the official AppleFest and ComputerFest air carrier. Simply call 1-800-433-1790 and ask for Star File #0850AL. AppleFest/ComputerFest participants will also get discount rates from USAir by calling 1-800-334-8644 and asking for Gold File #177535. (Note: participants may want to fly into Newark International Airport if possible; it's a 30- to 45-minute drive to the Garden State Convention Center.) Taxi, airport transfer, and limousine companies provide convenient transportation from the airport to the Convention Center. Call A-1 Limousine, Inc. at 1-800-367-0070 to make reservations. Show participants can get discounted rates on rented cars by calling Budget at 1-800-772-3773.

By Rail

AMTRAK and the regional New Jersey Transit commuter rail system serve the Garden State Convention Center through Bound Brook (three miles north), New Brunswick (three miles south), and Iselin/Metro Park (15 miles east).

By Car

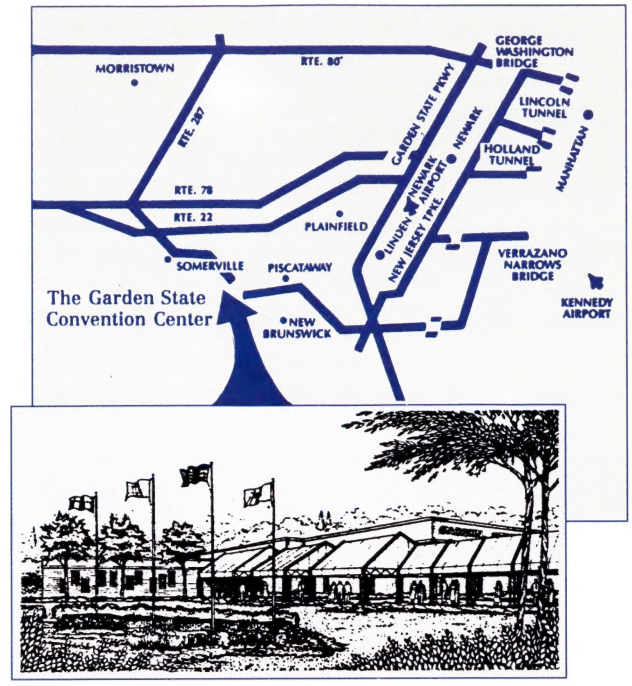
The Garden State Convention Center is located in Somerset, New Jersey, adjacent to I-287 at exit 6, South Bound Brook/New Brunswick/Easton Avenue. Follow Route 527 North; left on Davidson Ave.; left into Atrium Corporate Park. Interstate 287 is easily accessible from Routes 78, 22, 80, the Garden State Parkway, and the New Jersey Turnpike. Parking is plentiful and inexpensive.

Accommodations

The headquarters hotel for AppleFest and ComputerFest is the award-winning Somerset Hilton and Conference Center, which is connected by covered walkway to the Garden State Convention Center. It is offering discount rates to attendees. To qualify, you can either call directly or make your reservation through the registration form. Rates shown may sell out, so call the hotel immediately for best results.

Somerset Hilton (201-469-2600)

$95/single $95/double



The Garden State Convention Center
Exit 6, Interstate 287, Somerset, New Jersey

Show Hours*

Friday, May 4	10:00-6:00
Saturday, May	10:00-6:00
Sunday, May 6	10:00-4:00

** Half-day seminars start at 8:00 am and 1:00 pm on Thursday, Friday, and Saturday, May 3, 4, and 5.*

Large Group Discount Rates

AppleFest offers discounts for group sales as follows:

Exhibits Only $5 each Conference $25 each

To qualify for group discounts, you must pre-register a minimum of 25 people. You must submit payment when you register, and we must receive an exact count at that time. All tickets will be sent to you. Deadline is April 5.

Exhibitors & Supporting Organizations ***(As of February 1, 1990)***

Apple IIGS Buyers Guide • Apple Computer, Inc. • AppleFest Emporium • Beagle Bros. • BMUG • Bose Corp. • Broderbund Software • Chip Publications, Inc. • Commodore Business Machines • Davidson & Associates • Digital Vision • Educational Resources • Electronic Learning Magazine • Electronic Liquidators, ERM • Hartley Courseware • IBM • IBM Education Systems Hands-On • inCider Magazine/IDG Communications • Lawrence Productions • Learning Services, Inc. • MacSmart Buyers Guide • Media & Methods Magazine • Micronetworked Apple Users Group (MAUG) • Milliken Publishing Company • Mindscape Software • Nada-Chair, Inc. • Pelican Software • Peter Li, Inc./Classroom Computer Learning • Ribbonland • SeniorNet • Seven Hills Software • Sierra On-Line • Silver Burdett & Ginn • Stone Edge Technologies, Inc. • Sunburst Communications, Inc. • Teacher Support Software • Terrapin • The Apple Resource Center • The Boston Computer Society • The Computer Learning Foundation • The Learning Company • The Roach Organization • Timeworks, Inc. • Tom Snyder Productions • Washington Apple Pi, Ltd. • William K. Bradford Publishing • Wordperfect Corporation • Zip Technology • . . . *and more coming in daily.*

AppleFest is an independent tradeshow, not affiliated with Apple Computer, Inc. AppleFest, Apple, Macintosh, and HyperCard are registered trademarks of AppleComputer, Inc.

AppleFest'90/East
ComputerFest'90/East

May 4 – 6, 1990

The Garden State Convention Center ■ Somerset, New Jersey

On-Site Discount Coupon!

Bring this special coupon to the door to receive the advance discount prices on all registrations.

(Avoid lines! Your badge will be mailed to you if your pre-registration is received by April 5.)

1 Please print the correct information here.

Name (FIRST OR INITIALS / LAST)

Position /Telephone (AREA CODE)

Company /Organization

Address (DEPT OR M/S)

City/State /Zip Code (STATE / ZIP CODE)

2 Choose one of the following ticket options.

	REG	DISC	QTY
3-Day Conference & Exhibits	~~$75~~	$45	___
3-Day Exhibits Only	~~$15~~	$10	___

Family/Group Package (*4 or more individuals*)

3-Day Conference & Exhibits (per person)	~~$75~~	$35	___
3-Day Exhibits Only (per person)	~~$15~~	$7.50	___

Submit all names and single check or credit card number with your order. This discount available only in advance. Children five and under admitted free.

The Half-Day Intensive Seminars ~~$135~~ $99 ___

Individuals may purchase additional seminars for $75 each.
Includes 3-day conference and exhibits.
AM=8:00-12:00; PM=1:00-5:00

Circle the day and time of the desired seminar(s):	5/3 THUR.	5/4 FRI.	5/5 SAT.
AppleWorks — Beyond the Basics	PM	AM	
AppleWorks for Educators	PM		AM
AppleWorks GS, Part 1		AM	
AppleWorks GS, Part 2		PM	
Beginning Programming/Apple IIGS			PM
Desktop Publishing for Teachers		PM	
Desktop Publishing on the Apple IIGS	AM		
Desktop Publishing on the Macintosh		AM	
Desktop Publishing on the PC	PM		
Graphics in the Classroom w/Apple IIGS			PM
HyperCard: An Introduction		PM	
HyperCard for Intermed. & Adv. Users			PM
HyperMedia on the Apple II	AM		
Multimedia for Teachers: Using the IIGS	AM		
Music, Midi, and the Apple IIGS		AM	AM
Programming in BASIC for Beginners			AM
Telecommunications: Everything You Always . . .	PM		
Telecommunications for Teachers		PM	
Tips and Techniques for the Power DOS User	AM		PM
Tips & Techniques for the Power Macintosh User			AM

3 If you're buying tickets for more than one person, please indicate their names below.

_____

_____

_____

4 Reserve your hotel room at special AppleFest rates, if desired.

To reserve a room, either complete this section, or call the hotel directly. Ask for the special AppleFest/Computer Fest rates (good while they last). We will try to accommodate your requests, but reserve the right to place you in another nearby hotel if the hotel is fully booked. Reservations are offered on a first come/first served basis. Call the hotel directly for best results.

	Single	Double	# of Rooms
Somerset Hilton (201-469-2600)	$95	$95	_____

Arrival Date: _____ Departure Date: _____

Hotel reservations must be guaranteed by one night's deposit.
❑ Please use the credit card I have indicated below.
❑ I have enclosed a check payable to the hotel.

5 Please tell us about your experience level.

A. Which personal computer(s) do you own or use?
- ☐ 1. Apple II+, e, c
- ☐ 2. Apple IIGS
- ☐ 3. Mac Plus/SE
- ☐ 4. Mac II
- ☐ 5. IBM PC/AT/XT
- ☐ 6. IBM PS/2
- ☐ 7. Tandy
- ☐ 8. Other PC compatibles
- ☐ 9. Commodore 64/ Amiga

C. Area of Interest
- ☐ 1. Business application
- ☐ 2. Home application
- ☐ 3. Educational application
- ☐ 4. Desktop publishing
- ☐ 5. Other: _____

D. Your Industry or Professsion
- ☐ 1. Computer-related
- ☐ 2. Business *(non computer-related)*
- ☐ 3. Professional *(except educ.)*
- ☐ 4. Communications/Publishing
- ☐ 5. Education *(classroom teaching)*
- ☐ 6. Education *(administration)*
- ☐ 7. Government
- ☐ 8. Other (specify): _____

E. Your Purchasing Plans. In the next 12 months, which of the following do you plan to buy? (Check all that apply.)
- ☐ 1. Apple II Software
- ☐ 2. Macintosh Software
- ☐ 3. PC Software
- ☐ 4. C-64/Amiga Software
- ☐ 5. Printer
- ☐ 6. Modem
- ☐ 7. Hard Drive
- ☐ 8. Monitor
- ☐ 9. Other _____

B. Did you attend AppleFest/Boston last year? ☐ 1. Yes ☐ 2. No

6 Please enclose payment with your order.

Total Amount Due: _____

❑ Check ❑ Credit Card (circle one) MC Visa Amex

(Make checks for tickets payable to AppleFest. Checks for hotel rooms should be made payable to the hotel.)

Credit Card #_____ Exp. Date: _____

Cardholder's Name _____

Authorized Signature _____

Amex Billing Address _____

Please indicate 2 or 3-letter code from mailing label _____

☐ **Check if confirming previous order**

7 Complete and return this form to:

AppleFest/ComputerFest
Exposition Management
1601 Trapelo Road
Waltham, MA 02154

OR FAX IT TO: 617-290-0409
OR CALL TOLL-FREE:
1-800-262-FEST
(in Mass., 617-290-0400)

Call 1-800-262-FEST Now to Pre-Register

Exhibits Only . . . Save $5
3-Day Conference . . . Save $30
Intensive Seminar . . . Save $36

To be sure you receive the appropriate ticket, please complete this form entirely and enclose your check, money order, or credit card number. Seating at some sessions is limited; reserve your place, save money and avoid the lines by pre-registering. Orders received after April 5 will be held at the "Will Call" window at the show. Show hours are 10:00-6:00 on May 4-5, and 10:00-4:00 on May 6. (Intensive Half-Day Seminars are scheduled for May 3, 4, and 5). On-site registration begins at 7:30. **Registration fees are not refundable. NOTE: Photocopies of this form are not acceptable on-site.**

Your Best Chance to Learn Power Computing Tips . . . All Year Long.

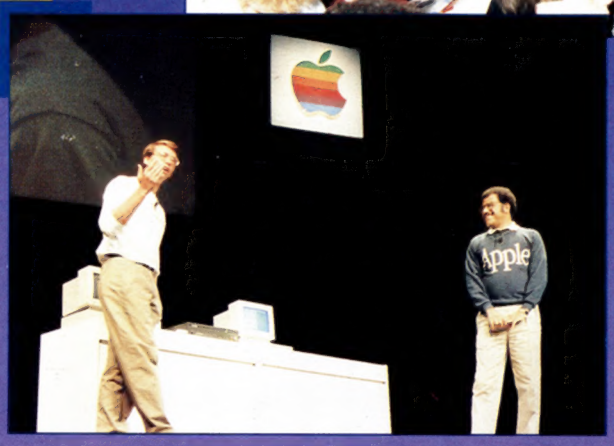
Comments from attendees at previous shows:

"I felt like I'd died and gone to heaven!"
—User Group Leader

"I learned exactly what I wanted to learn."—Parent

"The discount prices on software are great!"—Home Office User

"I've been to your past three shows at least, and I'll be there next year."—Teacher



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